



MATT TENNENBAUM

COPYWRITER

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EXPERIENCE

Senior Copywriter at RPA

Los Angeles, CA (remote NY) | 2021 - Present
Honda, Carl's Jr., Hardee's

Senior Copywriter at MediaCom

New York, NY | 2019 - 2021
New Business, Jared, Kay, Zales, Pokémon, Uber, Dell

Senior Copywriter at Freelance

New York, NY | 2019
Hershey's, Subway, William Hill

Copywriter at Burson-Marsteller

New York, NY | 2018
Ford, Bank of America, Red Cross, ZeroWater, NYC Department of Transportation

Freelance Copywriter at iCrossing

New York, NY | 2017 - 2018
DIRECTV

Copywriter Intern at Grey

New York, NY | 2017
Papa John's, NFL, Gillette, Pantene, Pringles

Copywriter Intern at Ogilvy

New York, NY | 2017
Motorola, Vitaminwater, Jägermeister, Siemens, Citizens Bank, Castrol Oil

Copywriter Intern at 360i

New York, NY | 2016
Oreo, Subway, Nestlé, Hanes, Perrier

AWARDS

- 1x Winner Shorty Awards
- 1x Bronze Shorty Awards
- 2x Finalist Shorty Awards
- 1x Shortlist One Show
- 1x Gold ADDY Awards LA
- 4x Silver ADDY Awards LA
- 2x Bronze ADDY Awards LA
- 2x Finalist Webby Awards
- 1x Honoree Webby Awards
- 1x Silver New York Festivals
- 1x Finalist Fast Company World Changing Ideas
- 1x Bronze Creativity International
- 1x Winner Unity Initiative
- 2x Gold Graphis New Talent Annual
- 1x Silver Graphis New Talent Annual
- 4x Nominations Graphis New Talent Annual
- 2x Finalist Creative Conscience

EDUCATION

Copywriting at Miami Ad School

New York, NY | 2015 - 2017

Advertising at School of Visual Arts

New York, NY | 2014

B.S. Mass Communications;

Advertising at Towson University

Towson, MD | 2010 - 2012